



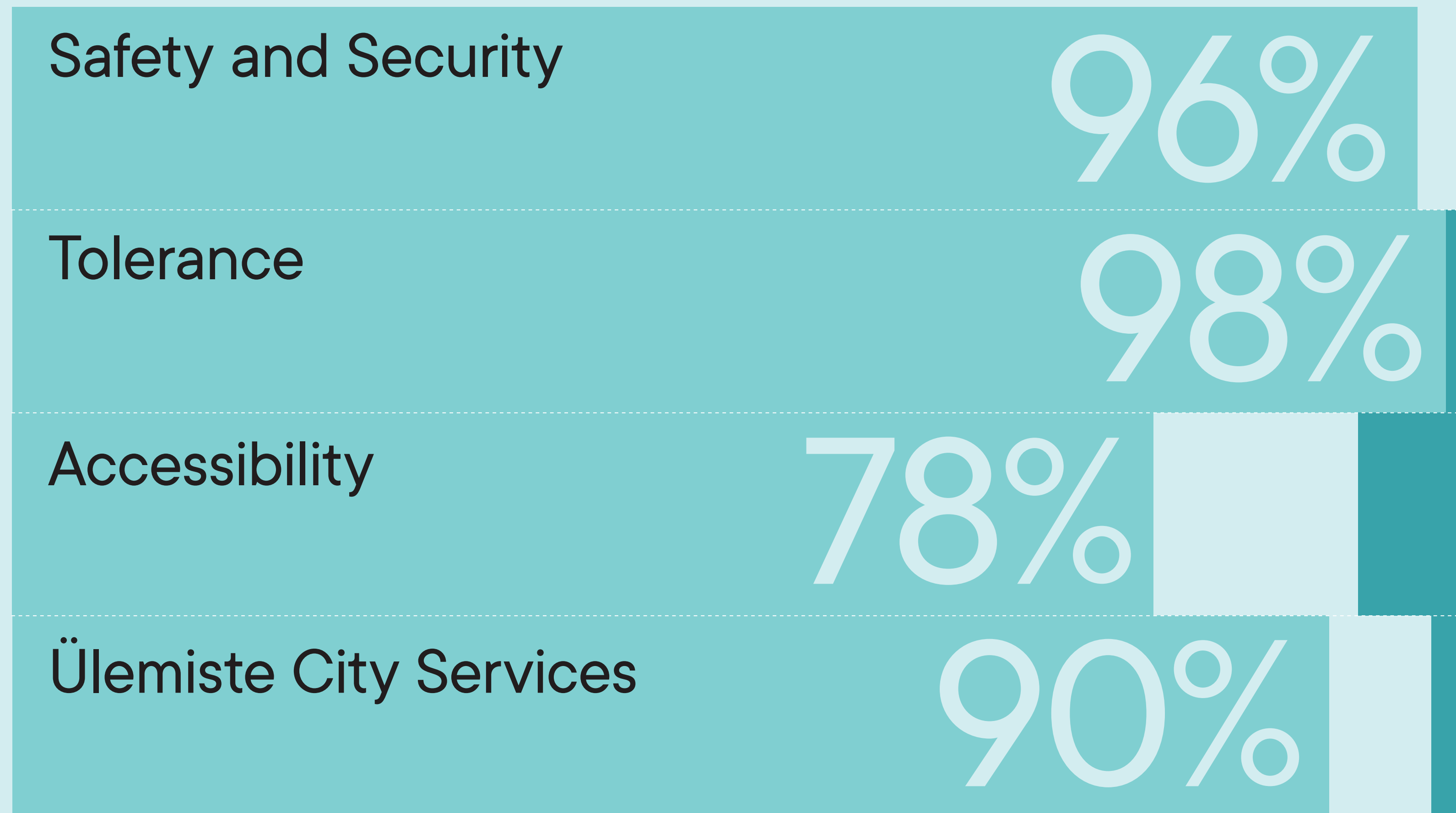
ÜLEMISTE CITY RADAR

SERVICES

Ülemiste City offers a daily work, study and living environment for more than 17 000 people. Nearly 500 companies, a university of applied sciences and 3 educational institutions offer basic and general education. Satisfaction with the campus environment is high, and the recommendation index exceeds 60% among company representatives, employees, foreign workers, and students. The data comes from a street survey with 920 respondents conducted in the fall of 2023.

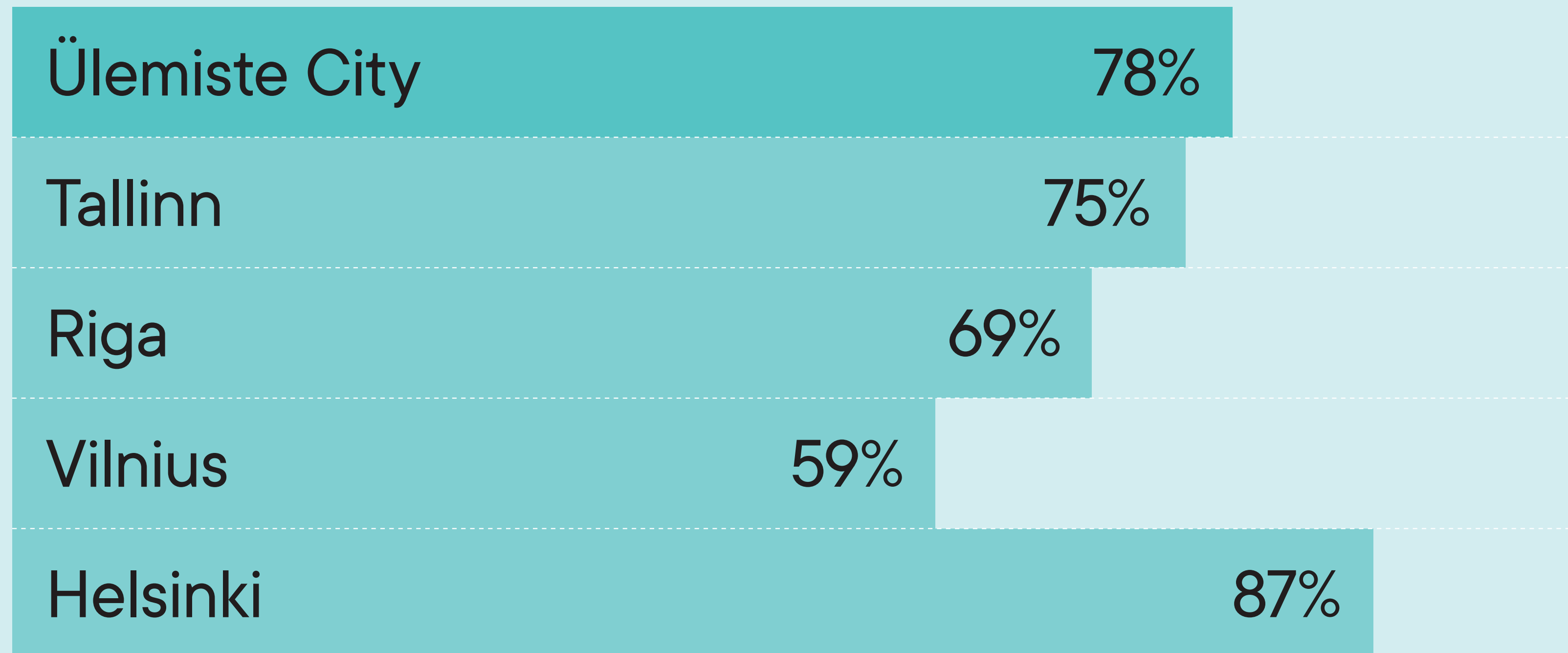
Satisfaction with Working and External Environment

Satisfaction with all the researched aspects is high in terms of absolute values and compared to Tallinn, Riga, Vilnius, and Helsinki based on the comparison data of Quality of Life in European Cities. Teleport data was used as the comparison data of tolerance.

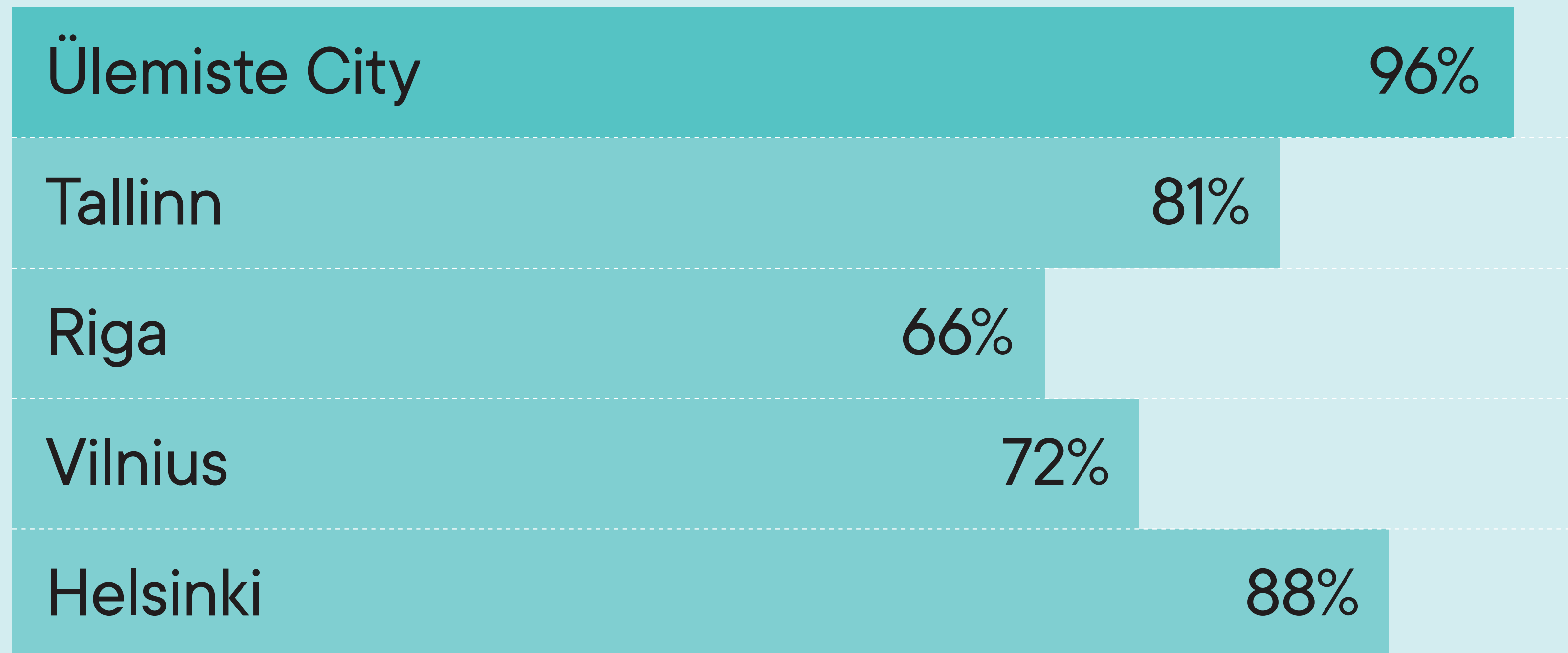


● Satisfied ● Didn't respond ● Unsatisfied

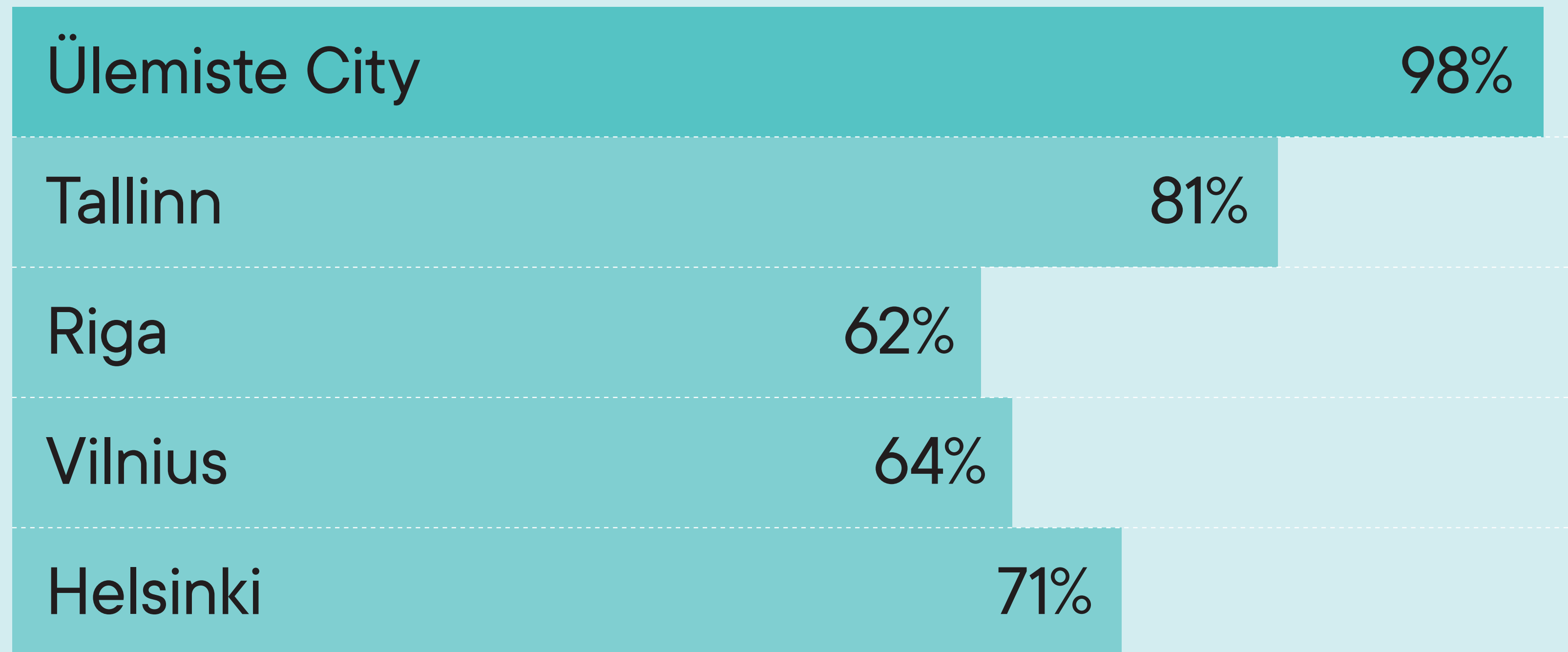
Satisfaction with Public Transport



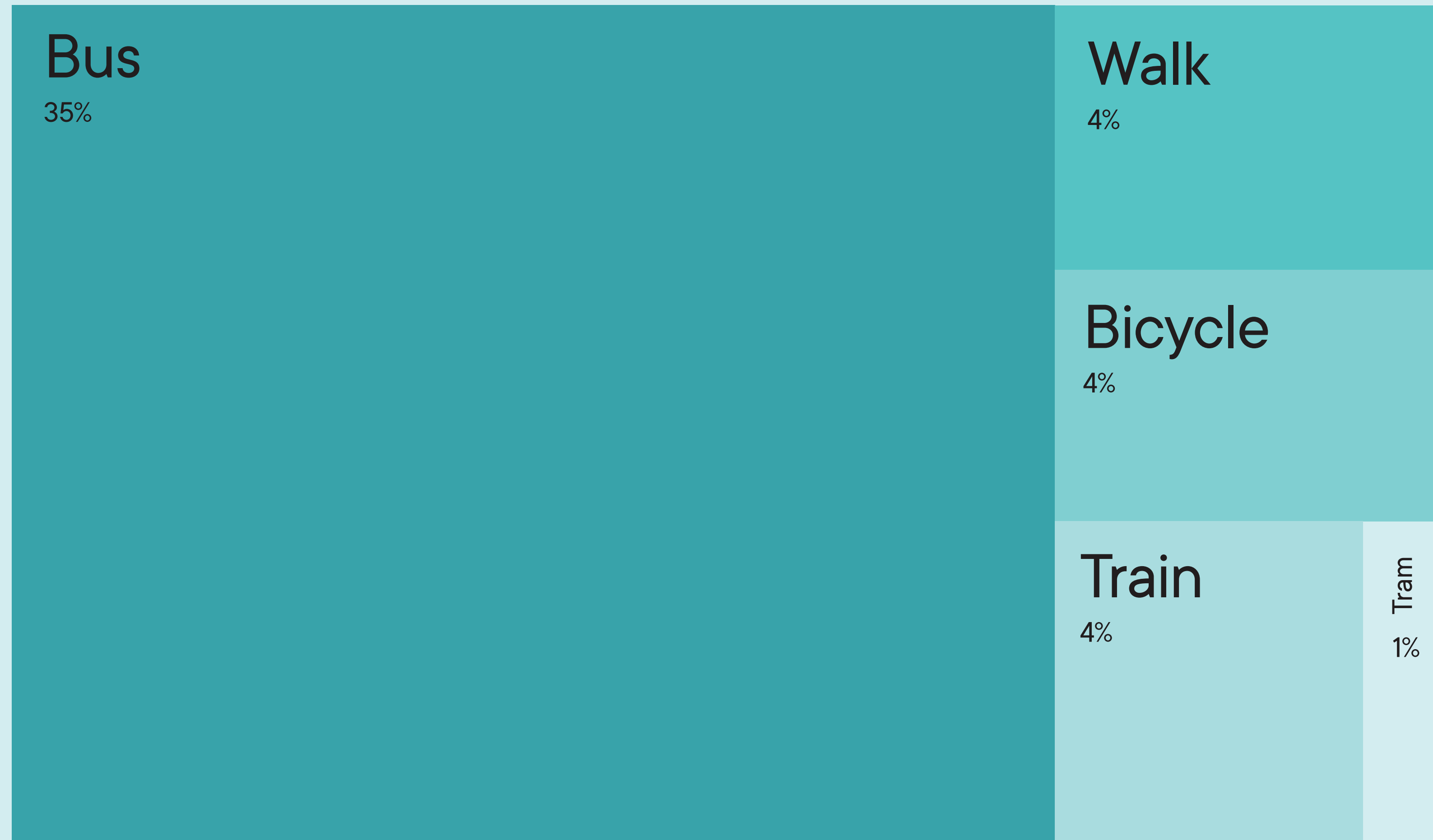
Satisfaction with Safety



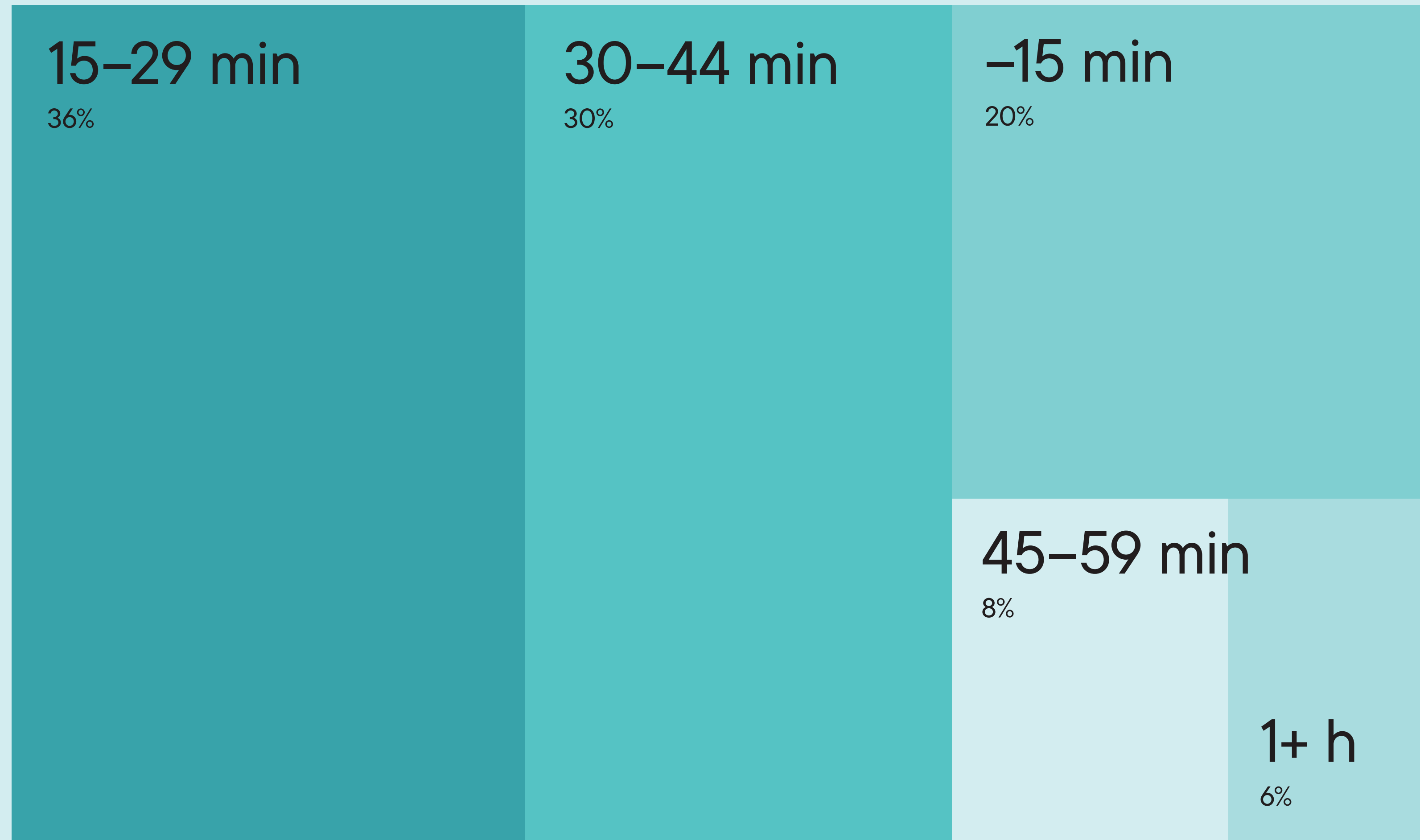
Tolerance



Nearly half (48%) of the people in Ülemiste City use public transport, cycle or walk to get to work.



85% of people get to work in less than 45 minutes



Net Promoter Score

Satisfaction with the environment is high, and the NPS exceeds +40 points among the representators of companies, employees and foreign employees in Ülemiste City.



Companies
Employees
Foreign employees

+71%
+64%
+51%



Starbucks
Apple
Google
Facebook

+77%
+61%
+58%
+19%