

Ülemiste city radar

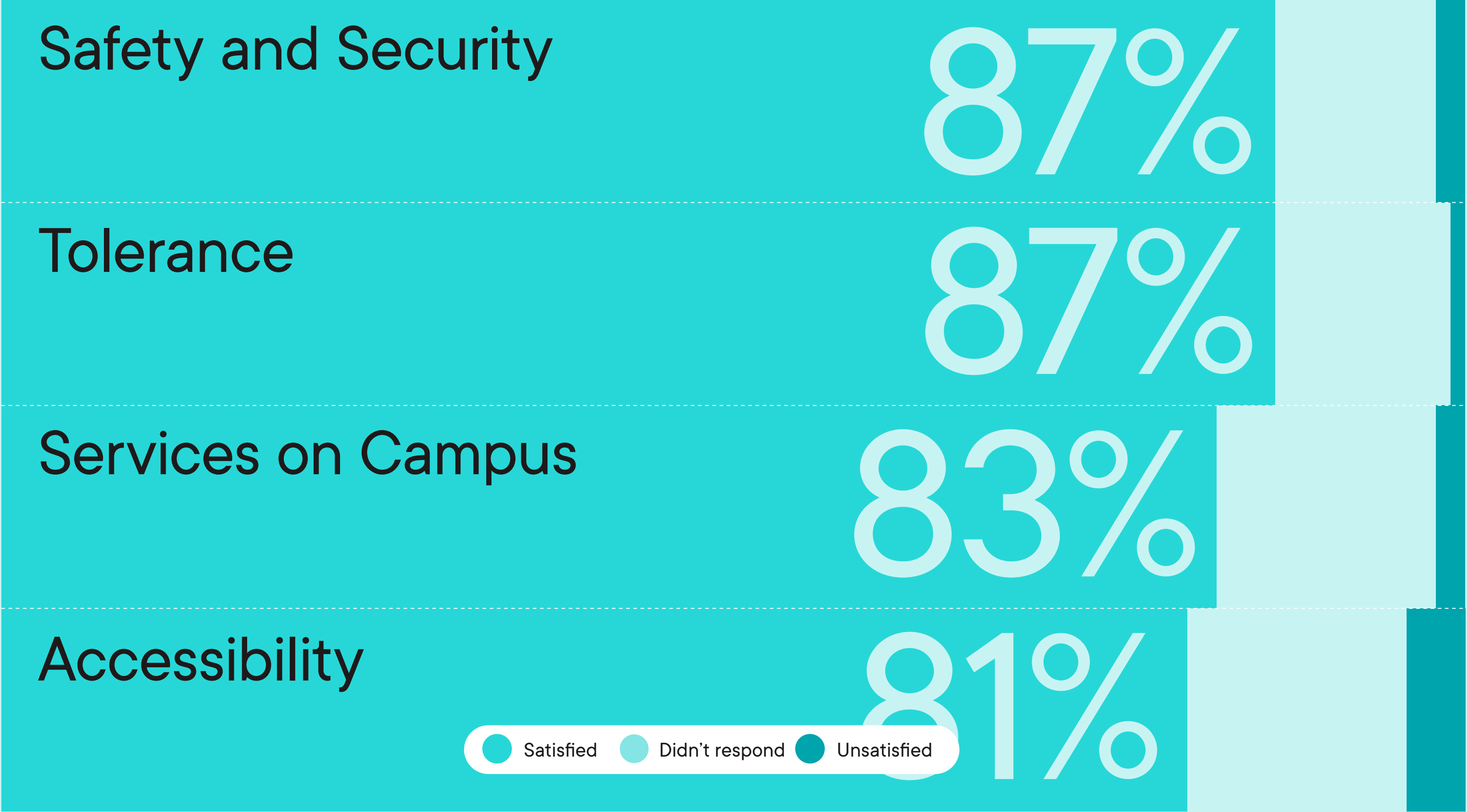
SERVICES

Ülemiste City offers a working and studying environment to more than 14 000 people daily. Nearly 500 companies, a university, and three educational institutions providing basic and general education operate here.

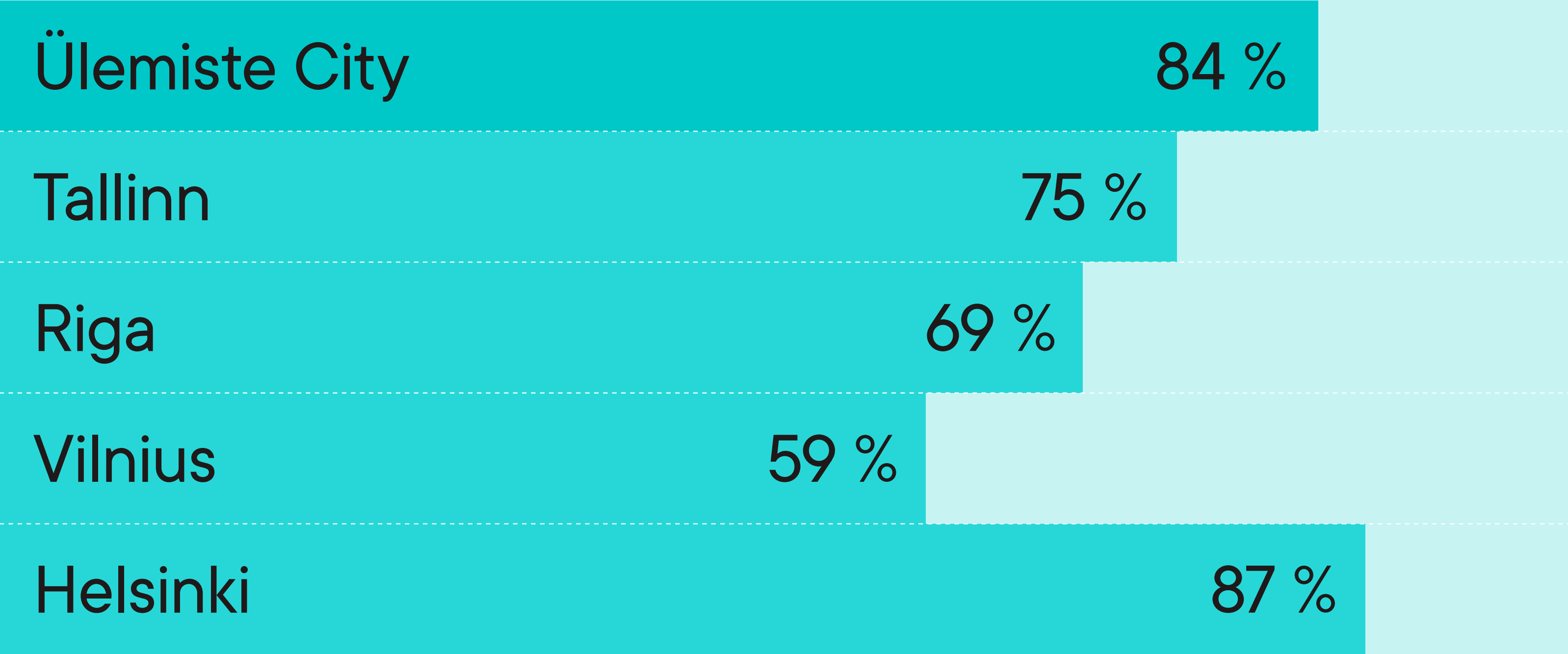
Next, a review of the satisfaction of the employees and students of Ülemiste City with the services and environment of Ülemiste City is presented. The data is taken from a street interview done in autumn 2020 with 407 respondents.

Satisfaction with Working and External Environment

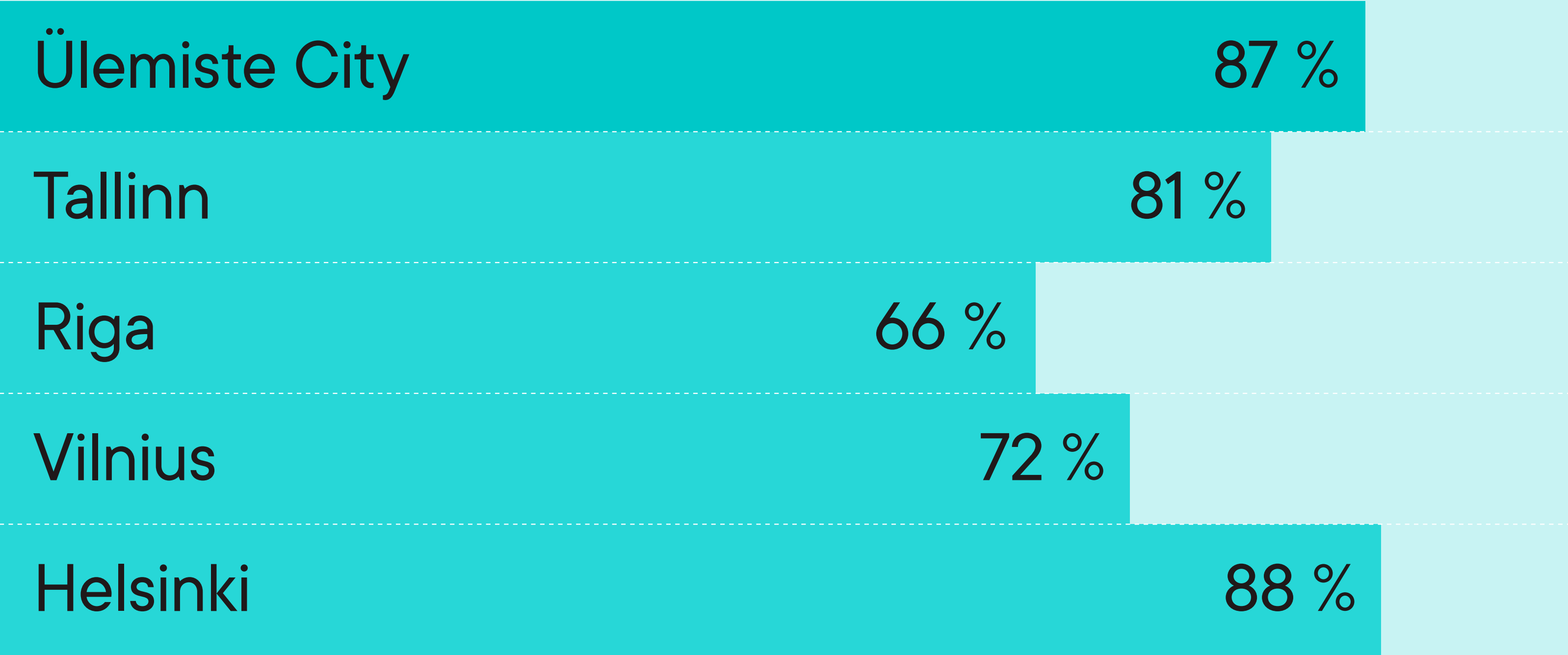
Satisfaction with all the researched aspects is high in terms of absolute values and compared to Tallinn, Riga, Vilnius, and Helsinki based on the comparison data of Quality of Life in European Cities 2019. Teleport data was used as the comparison data of tolerance.



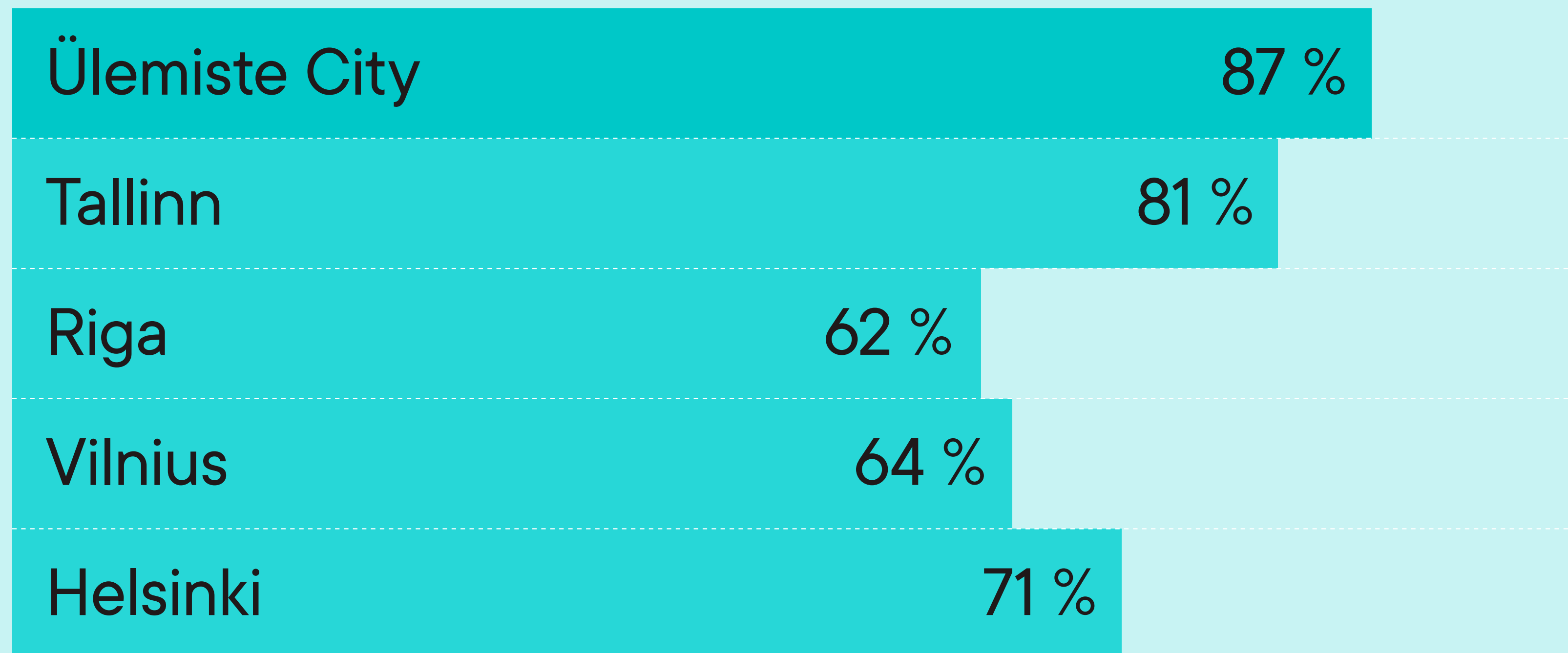
Satisfaction with Public Transport



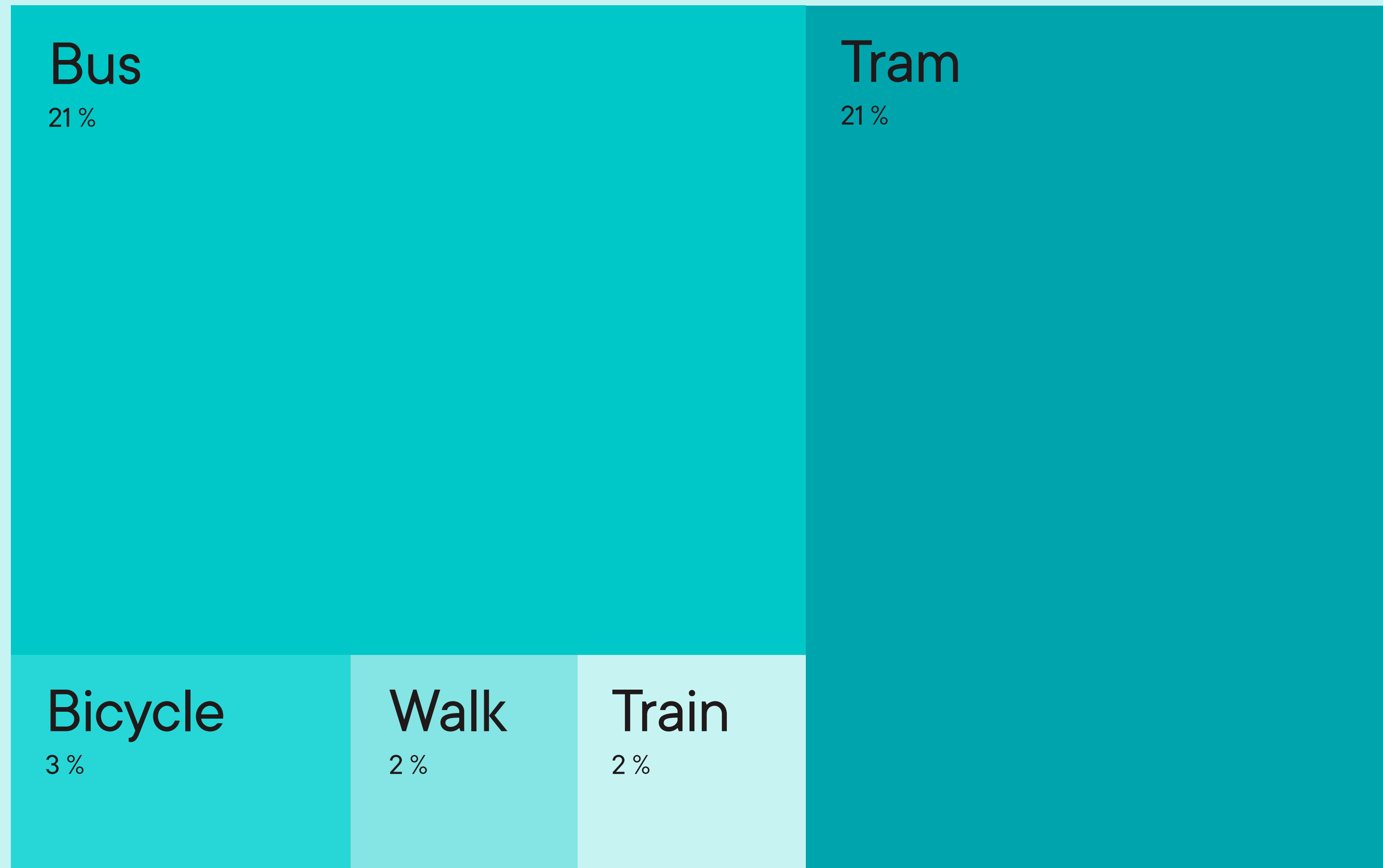
Satisfaction with Safety



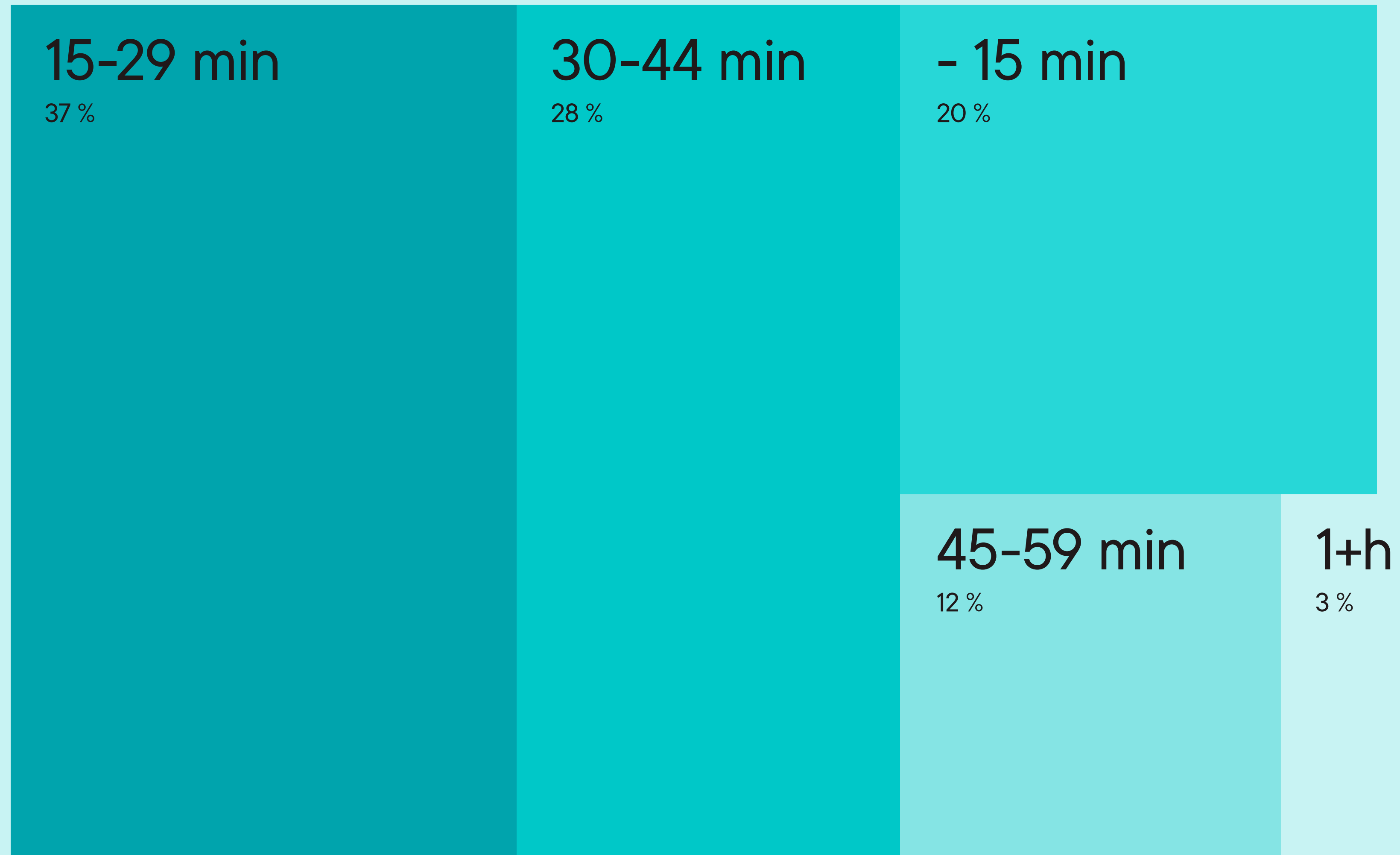
Tolerance



Nearly half of the people in Ülemiste City use public transport, ride or walk to get to work.



85% of people get to work in less than 45 minutes



Net Promoter Score

Satisfaction with the environment is high, and the NPS exceeds +60 points among the representators of companies, employees, foreign employees, and students in Ülemiste City.



Companies	+ 74%
Employees	+ 64%
Foreign employees	+ 66%
Students	+ 67%



Starbucks	+ 77%
Apple	+ 47%
Google	+ 11%
Facebook	- 21%